

KATE ANDERSON



**PRESS RELEASE**

**7 March 2012**

**Beauty and Romance as Kate Anderson Launches Sweethearts and Soliders**

The simple beauty and understated romance of the letters and gifts exchanged between WW2 Soldiers and Sweethearts was all the inspiration Brisbane designer Kate Anderson needed to produce her current collection, launched at the Old Museum Brisbane last Thursday.

Using fabrics such as luscious furs, patterned wools, printed silks and floral cottons on a grey, bone and black colour pallet, the Winter 2012 collection was bound to impress – and that it did.

“The Sweethearts and Soldiers range includes strong looks of masculine verses feminine, with a beautiful balance of tailored and free pieces representing both the men and woman of the war era,” says Kate.

The Old Museum was a perfect location to launch Sweethearts and Soldiers, with Brisbane and Gold Coast retailers, stylists, fashion bloggers, musicians and media all in attendance.

Support from sponsors such as LÓreal, Rekorderlig Cider, Division model Management and Elite Freelancing helped ensure the launch was a success.

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